



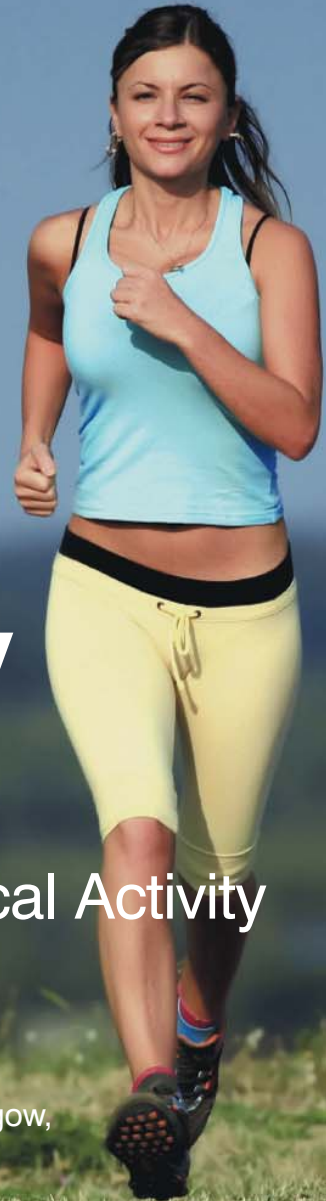
University
of Glasgow

Invitation
for Sponsorship

E*energy

2nd Annual Conference
Nutrition, Health & Physical Activity
Thursday, 22 May 2008
Glasgow Royal Concert Hall

A conference and exhibition for health & fitness professionals organised by the University of Glasgow, Division of Developmental Medicine in association with jogscotland and PAHA



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Introduction

This exciting event, now on its second year, will focus on the key areas of Nutrition, Health and Physical Activity and will bring together leading experts from throughout the UK to discuss the latest information and their practical applications. As well as highlighting the latest advice and recommendations exercise and diet, fitness regimes/equipment and public health issues the conference will provide an excellent meeting place for networking opportunities and for obtaining information resources.

The conference will be an exciting mix of presentations, panel discussions and breakout sessions and we hope to make it one of the largest events on Nutrition, Health and Physical Activity in Scotland in 2008 with 200-300 delegates attending. The conference will be marketed to a multidisciplinary audience of Physical Activity Co-ordinators, Physical Education Teachers, Fitness Leaders and Staff, Leisure Centre Managers and Staff, Sports Coaches, Personal Trainers, Health Promotion Specialists, Nutritionists, Dietitians, University Lecturers and others interested in this area. We expect delegates to attend from throughout Scotland and the UK.

Conference Organisers

The Division of Developmental Medicine, Medical Faculty, University of Glasgow, runs an enterprising Continuing Professional Development (CPD) Service organising conferences and tailor made training courses in a wide range of health related subjects. Our CPD service has provided training for over 15,000 professionals since 1996, making the service one of the main health conference providers in the UK. Our team comes with collectively 20 years experience of organising high profile conferences and events and we are committed to providing high quality education in the area of Health, Nutrition and Physical Activity. The event is supported by our partner jogsotland for the second year running.

Conference Programme

The conference programme will include presentations from a variety areas relating to Nutrition, Health and Physical Activity making the programme appealing to people from a variety of different backgrounds and disciplines. There is also a possibility to put on specialist workshops and demonstrations making the conference an ideal opportunity to promote new projects, exercise programmes and/or products on the market.

Sponsorship Opportunities

This major conference and exhibition offers a wide variety of sponsorship opportunities. Sponsorship will enable your company/organisation to link up with the Medical Faculty, University of Glasgow and to reach a wide range of opinion formers including fitness professionals, physical activity co-ordinators, physical education teachers, leisure centre managers and staff, sports coaches, personal trainers, health promotion specialists, nutritionists, dietitians, media and others interested in this area.

To ensure that your company receives maximum exposure and interaction with delegates, the following opportunities are available: exhibitor, refreshment break sponsor, delegate folder sponsor and name badge sponsor. There is also an opportunity to provide inserts in the delegate packs.

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To ensure that your company receives maximum exposure and interaction with delegates, the following opportunities are available: main sponsor, exhibitor, keynote speaker sponsor, workshop sponsor, celebrity speaker sponsor, refreshment break sponsor, delegate folder sponsor and name badge sponsor.

2 Main Sponsors - £5,000

Benefits Include:

- Recognition and logo in the conference packs as a Main Sponsor
- Pens and paper of your choice handed out with delegate packs
- Opportunity to provide an insert in the delegate packs
- Inclusion of your logo on the welcome message displayed on the stage screens in the plenary conference room.
- Announcements about the main sponsor throughout the day
- Exhibition space in location close to the entrance to the main conference room (size 3 x 2 m²)
- Free admittance to the conference by 5 people. This includes entry into all the plenary sessions, workshops, exhibition area, in addition to lunch and refreshments during the conference.

For details regarding the main sponsorship, please contact **Riikka Gonzalez**, Event Marketing Executive, on 0141 201 0674 or **Carolyn Fraser**, CPD Manager, on 0141 201 9264

Exhibitor - £1,000

Benefits Include:

- Recognition in the conference packs
- Exhibition space in the break/exhibition area (size 3 x 2 m²)
- Free admittance to the conference by 1 person. This includes entry into all the plenary sessions, workshops, exhibition area, in addition to lunch and refreshments during the conference.

Please note that there might be a small charge for electrical point and an exhibition table if required

Keynote/Workshop Speaker or Fitness Demonstration - £500 (+ speakers fee & expenses)

There is an opportunity to sponsor a speaker or fitness demonstration at the conference. You may wish to sponsor one of the speakers already proposed or bring in your own speaker.

Benefits Include:

- Recognition in the conference packs
- Your company logo displayed before and after your chosen presentation on the screen in main conference room.
- Leaflets/promotional materials of your choice inserted in the delegate packs.
- Exhibition space at the event
- Free admittance to the conference by 1 person. This includes entry into all the plenary sessions, workshops, exhibition area, in addition to lunch and refreshments during the conference

Refreshment Breaks

Lunch - £2,000/day

Tea/Coffee/Juice/Fruit - £500/break

Benefits Include:

- Recognition in the conference packs
- Inclusion of your logo on the stage screen before the break times
- Recognition on the tables during the refreshments
- Free admittance to the conference by 1 person. This includes entry into all the plenary sessions, workshops, exhibition hall, in addition to lunch and refreshments during the conference

Delegate Folders - £ 1500

Benefits Include:

- Folders handed out to all the delegates at registration will display your logo on them. An insert can also be included.

Insert in Delegate Folders - £300

Benefits Include:

- Inserted in the folders handed out to all the delegates at registration.

Name Badges - £500

Benefits Include:

- Name Badges handed out to all the delegates at registration will display your logo on them.

Contact

If your company wishes to become one of the sponsors for the conference, or if you would like to ask further questions, please contact:

Riikka Gonzalez, Event Marketing Executive on 0141 201 0674

or

Carolyn Fraser, Conference Manager on 0141 201 9264